



FED UP! Coalition to End the Opioid Epidemic RALLY 2016 – SOCIAL MEDIA PLATFORM

We ask you to tweet out and post the following on Twitter and Facebook to spread the word about the FED UP! Rally. These tweets and posts will help to get more people to the rally and introduce the general public to our platform. The FED UP! Coalition's platform consists of concise messaging that outlines solutions to this public health crisis http://feduprally.org/wp-content/uploads/2016/03/2016-Fed-Up-platform_final.pdf

Twitter Tweets

It's time for our voices 2B heard! March with us to @WhiteHouse to demand a federal response to the opioid epidemic FedUpRally2016.eventbrite.com

Join @FEDUpRally The time is now 2 demand a response 2 the #overdose deaths caused by narcotic painkillers & heroin FedUpRally2016.eventbrite.com

78 die daily from opioid overdoses! #EndOverdoseNow by getting Naloxone FedUpRally.org @FedUpRally FedUpRally2016.eventbrite.com

Together we must prevent friends & loved ones from becoming addicted to opioids FedUpRally.org @FEDUpRally FedUpRally2016.eventbrite.com

We call on @USAgov 2 allocate more funding 4 evidence-based treatment&prevention FedUpRally.org @FEDUpRally FedUpRally2016.eventbrite.com

FedUpRally.org calls on @US_FDA 2 prohibit marketing of #opioids 4 conditions where risks outweigh benefits FedUpRally2016.eventbrite.com

FedUpRally.org calls on @US_FDA 2 consult its advisory committee B4 approving any new #opioids @FEDUpRally FedUpRally2016.eventbrite.com

FedUpRally.org calls on @US_FDA to add an upper dose & a suggested duration of use on #opioid labels FedUpRally2016.eventbrite.com

FedUpRally.org calls on @US_FDA to designate naloxone an over-the-counter drug @FEDUpRally FedUpRally2016.eventbrite.com

We call on @US_FDA 2 ensure that abuse-deterrent #opioid formulations are NOT marketed as less addictive @FEDUpRally FedUpRally2016.eventbrite.com

.@DEA_gov should mandate prescriber ed., free of industry bias,4 all registrants who intend 2 prescribe more than a 3-day supply of #opioids



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We call on @USAgov to incentivize states to mandate prescriber use of Prescription Drug Monitoring Programs FedUpRally2016.eventbrite.com

The @FEDUpRally calls 4 insurance carriers 2 reimburse adequately 4 trtmnt including longterm programs &alternatives FedUpRally2016.eventbrite.com

.@CDCgov & @samhsagov should improve public health surveillance of opioid addiction & overdose death @FedUpRally FedUpRally2016.eventbrite.com

Facebook Posts

- The Opioid Epidemic has silenced too many voices. The time is now for you to carry their message to our Nation's Capitol. Sign up to join the FED UP! Rally in Washington, D.C. on September 18th, 2016 <https://feduprally2016.eventbrite.com>
- The Opioid Epidemic has silenced too many voices due to death from drug overdose. The time is now for you to remember those gone too soon by asking our federal government to do more to support those suffering from substance use disorder. These are our children, siblings, parents, spouses, grandparents, friends, colleagues and fellow humans! Join us in Washington, D.C. on September 18, 2016 <https://feduprally2016.eventbrite.com>
- Now is the time to ensure that people suffering from opioid use disorder have access to affordable, evidence-based treatment. The FED UP! Coalition calls on the Federal Government to make this a reality. Join this amazing grass-roots movement, FED UP! Rally, as we march to The White House, on September 18th, 2016 <https://feduprally2016.eventbrite.com>
- Are you FED UP with the opioid epidemic and lack of action on almost all levels of government? Sign up to join the FED UP! Rally in Washington, D.C. on September 18th, 2016 <https://feduprally2016.eventbrite.com>
- Are you FED UP with the lack of awareness/access to Naloxone in your community? 78 people will die today from a drug overdose that could have been reversed by this miracle drug. Join us in Washington, D.C. on September 18, 2016 <https://feduprally2016.eventbrite.com>
- The overprescribing of opioid painkillers has to stop. 8 of 10 heroin users started with pills. Support the CDC Opioid Prescribing Guideline for Chronic Pain. Join us in Washington, D.C. on September 18, 2016 <https://feduprally2016.eventbrite.com>



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- We are in the midst of a severe epidemic of opioid addiction and overdose deaths – acknowledged by the federal government as the worst drug epidemic in U.S. history. Overprescribing of opioids has harmed millions of pain patients and led to sharp increases in addiction, heroin use, injection-related diseases, infants born opioid-dependent, and overdose deaths. The epidemic is having a catastrophic impact on families and communities and is placing a tremendous strain on our health care system, workforce, and legal system. Join us in Washington, D.C. on September 18, 2016
<https://feduprally2016.eventbrite.com>
- The DEA should mandate prescriber education, free of industry bias, for all registrants who intend to prescribe more than a 3-day supply of opioids. Join us in Washington, D.C. on September 18, 2016. <https://feduprally2016.eventbrite.com>
- Together, we must find new ways to prevent opioid addiction, to ensure access to effective opioid addiction treatment and to reduce opioid overdose deaths. To these ends, we – the FED UP! Coalition to End the Opioid Epidemic ask for your support in calling on our federal government to take the following actions: Take all measures necessary to ensure that opioids and other controlled drugs are prescribed more cautiously. FDA should take the following actions:
 - Prohibit marketing of opioids for conditions where risks outweigh benefits.
 - Consult its advisory committee before approving any new opioids.
 - Add an upper dose and a suggested duration of use on opioid labels.
 - Designate naloxone an over-the-counter drug.
 - Ensure that abuse-deterrent opioid formulations are NOT marketed as less addictive. Join us in Washington D.C. on September 18, 2016
<https://feduprally2016.eventbrite.com>